kouthar waled.

designing for people.

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design & ux research.

Incoming Product Design Intern | Microsoft, Facebook

- Designing for M365, Ads and Business Products

UX Design & Research | UW Blueprint, Distress Centre Calgary
january 2021 - present

- Designing and conducting user studies, testing prototypes of puzzles and gameplay of a digital escape room
- Designing a customizable and permutable 3D escape room game for mental health and crisis education

UX Design & Research Intern | WSIB Innovation Lab
september 2020 - december 2020

- Designed and conducted 10+ user interviews, simulations, and workshops, and derived insights for front-line WSIB workers
- Led interaction/accessibility design for a WSIB COVID-19 screening and validation app in Figma with a 92+ score in usability testing
- Wrote a report outlining the importance and methods of localization UX

UX Designer | BeBlended Inc., NEXT 36 '20
may 2020 - september 2020

- Transformed the hairstylist booking experience, led design strategy, designed human-centric solutions for 900+ users in Figma
- Led user research and curated transformative insights from 11+ user interviews, surveys, and problem validation

Graphic Designer & Product Manager | Scotiabank
january 2020 - april 2020

- Designed modern visual assets and created unique branding for internal newsletter in accordance to the Scotiabank design system
- Conducted 5 user interviews, identifying trends in user pain-points and goals to identify user needs and define product features

extracurriculars.

Design Content Creator + Strategist | Design Buddies
july 2020 - december 2020

- Writing UX Design articles for a community of 10,000+ designers

education.

University of Waterloo
september 2018 (2022 grad)

Bachelor of Computer Science
Computer Science + English
3.6/4.0 GPA

tools.

Figma	CSS
Sketch	HTML
Photoshop	Swift
Illustrator	Javascript
Useberry	Maze

skills.

Human-centric Design

Visual Design

User Testing

User Researching

User Interviewing

Information Architecture

Interaction Design

Software Development

Academic Writing

achievements.

Grace Hopper 2020 Scholar

Adobe Designathon Top 2.5%

fun.

Illustrating	Joke cracking
Swimming	Baking