

kouthar waled.

designing for people.

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kouthar.com

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work.

Future Product Design Intern | WSIB Innovation Lab

september 2020 - december 2020

Founding Product Designer | BeBlended Inc., NEXT 36 '20

may 2020 - present

- Transforming the hairstylist booking experience, leading design strategy, designing human-centric solutions for user problems
- Designing wire-frames, and high fidelity interactive prototypes for a delightful visual and interactive hairstylist experience in Figma
- Leading user research and curating transformative insights from 11+ user interviews, surveys, and problem validation

Graphic Designer & Product Manager | Scotiabank

may 2020 - present

- Designed modern visual assets and created unique branding for internal newsletter in accordance to the Scotiabank design system
- Conducted 5 user interviews, identifying trends in user pain-points and goals to identify user needs and define product features

Product Designer | StarterHacks

april 2020 - present

- Designing technical education and virtual event experiences for students and companies breaking into technology

extracurriculars.

Design Content Creator | Design Buddies

august 2020 - present

- Writing UX Design articles for a community of 4000+ designers

projects.

Product Designer | ProseApp

july 2020 - present

- Designing an extension to help second language learners improve reading comprehension with a customizable experience in Figma

education.

University of Waterloo

september 2018 (grad 2022)

Bachelor of Computer Science

Human-Computer Interaction

Specialization **3.6/4.0 GPA**

tools.

Figma	CSS
Sketch	HTML
Photoshop	Swift
Illustrator	Javascript

skills.

UI/UX Design
Human-centric Design
Visual Design
Problem Validating
User Testing
User Researching
User Interviewing
Information Architecture
Interaction Design

achievements.

Grace Hopper 2020 Scholar

Rewriting the Code Fellow

LORAN Semi-Finalist 2017

hobbies.

Illustrating Joke cracking
Swimming Baking